

# Innovator High Income Model Portfolio

AS OF JUNE 30, 2023

## OVERVIEW

The Innovator High Income Model Portfolio seeks a high level of income, similar volatility, and long-term outperformance, of a 70% High Yield/30% Core Bond allocation. The strategy invests in proprietary Defined Outcome ETFs™ that seek a built-in barrier against losses, as well as traditional fixed income ETFs. The model is rebalanced on an annual basis.

**Barrier Investment Objective:** The Funds seeks to provide investors, over a 1 year period (outcome period), with an investment that provides a high level of income through a Defined Distribution Rate and that is not subject to any losses experienced by the U.S. Equity Index that are at or below a the respective Barrier (10,20,30,40) and is subject to initial losses experienced by the U.S. Equity Index beginning at the Barrier and to the full extent of U.S. Equity Index losses on a one-to-one basis beginning after the barrier threshold has been crossed.

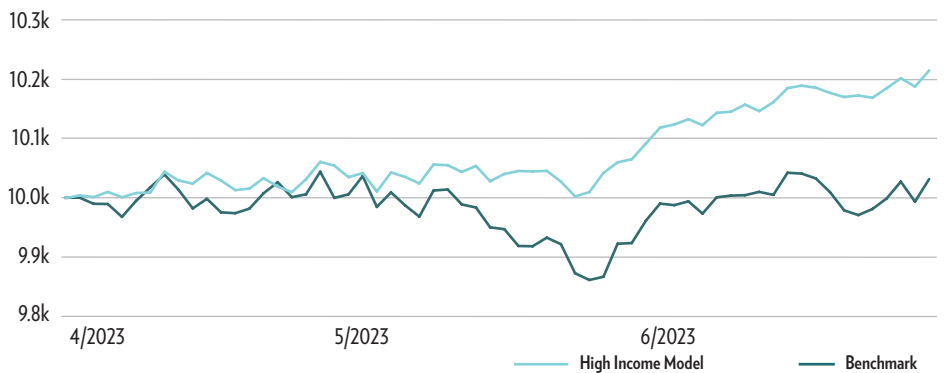
\*The first year, the model will be rebalanced on a quarterly basis, only for the purposes of including additional Barrier ETFs, which have yet to list.

## KEY POINTS

-  Diversified portfolio of Innovator Defined Outcome ETFs™ and traditional fixed-income ETFs
-  Targeted exposure to various Barrier levels in an effort to provide high income and structured risk management
-  Systematically rebalanced

The Model Portfolio does not pursue a Defined Outcome strategy, nor does it seek to provide a barrier against reference asset losses. The underlying Defined Outcome ETFs have characteristics unlike many other traditional investment products and may not be suitable for all investors. For more information regarding whether an investment in the Fund is right for you, please see "Investor Suitability" in the prospectus.

## HYPOTHETICAL GROWTH OF \$10,000



Source: Bloomberg LP. Data is from 4/3/2023 to 6/30/2023. Growth of \$10,000 chart reflects a hypothetical \$10,000 in the model investments. Data is presented net of fees. Fund expenses, including management fees and other expenses were deducted. Past performance is not indicative of future performance. The comparison benchmarks are shown for illustrative purposes only and are not necessarily tracked by the investment portfolio or any fund included in the portfolio. For the most recent month-end performance for the underlying ETFs, visit [innovatoretf.com](http://innovatoretf.com) and [ssga.com](http://ssga.com). Standardized performance for the underlying ETFs is provided on the last page.

## KEY FACTS

Model	High Income
Benchmark	30% Core Bonds/70% High Yield Bonds
Number of Holdings	7
Inception Date	4/3/23

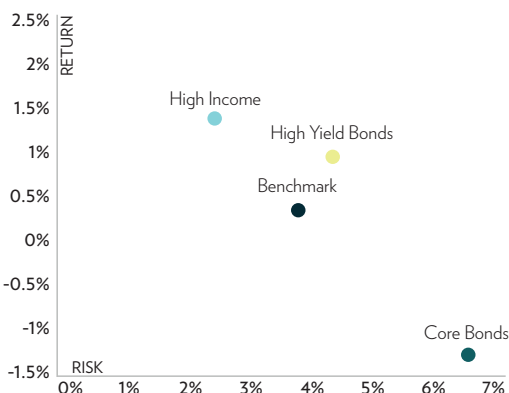
<sup>1</sup>Core bonds represented by the Bloomberg US Aggregate Bond Index measures the performance of the U.S. investment-grade bond market. iBoxx USD Liquid High Yield Index – measures the performance of the U.S. corporate, sub investment-grade bond market.

<sup>2</sup>The weighted average of the reported annual expense ratio of the constituents represented in the model for this applicable period.

<sup>3</sup>The weighted average of the reported dividend yield of the constituents represented in the model for this applicable period. Dividend yield reflects the dividend as a percentage of the share price.

<sup>4</sup>The earliest common inception date of all ETFs in the model portfolio.

## SINCE INCEPTION RISK/RETURN PROFILE



Core Bonds represented by the Bloomberg US Aggregate Total Return Index, High Yield represented by iBoxx USD Liquid High Yield Index

## PERFORMANCE

	1 Month	3 Month	Inception
High Income Model	1.48%	-	2.14%
Benchmark	1.08%	-	0.31%
Bloomberg US Aggregate Bond Index	-0.36%	-	-1.28%
iBoxx USD Liquid High Yield Index	1.69%	-	0.99%

**Inception of 4/3/2023. Past performance is not indicative of future performance. This performance information is hypothetical and provided for illustrative purposes only. Actual outcomes may vary. Performance data quoted is historical and does not guarantee future results. Current performance may be lower or higher than the performance data quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when sold, may be worth more or less than their original cost.**

The Model Portfolio performance results shown are theoretical and do not reflect any investor's actual experience with owning, trading or managing an actual investment. Thus, the performance shown does not reflect the impact that economic and market factors had or might have had on decision making if actual investor money had been managed and allocated per the Model Portfolio. Actual performance achieved in seeking to follow the Model Portfolio may differ from the theoretical performance shown for a number of reasons, including the timing of implementation of trades (including rebalancing trades to adjust to Model Portfolio changes), market conditions, fees and expenses (e.g., brokerage commissions, deduction of advisory or other fees or expenses charged by advisors or other third parties to investors, strategist fees and/or platform fees), contributions, withdrawals, account restrictions, tax consequences, and/or other factors, any or all of which may lower returns. While Model Portfolio performance may have performed better than the benchmark for some or all periods shown, the performance during any other period may not have, and there is no assurance that Model Portfolio performance will perform better than the benchmark in the future. Model Portfolio performance calculations are pre-tax and are net of fund expenses.

**THIS MATERIAL MUST BE PRECEDED OR ACCOMPANIED BY A PROSPECTUS FOR THE UNDERLYING FUNDS IN THE MODEL PORTFOLIO. ADVISORS WHO INTEND TO DELIVER A PHYSICAL COPY OF THE PDF TO A CLIENT MUST EMAIL THE ELECTRONIC VERSION AHEAD OF THEIR MEETING. LINKS TO THE PROSPECTUSES CAN BE FOUND ON THE BACK PAGE OF THIS FLYER.**



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## ANALYSIS

	Standard Deviation	Beta	Sharpe Ratio
High Income	2.52%	0.15	2.44
Benchmark	3.86%	0.11	
Bloomberg US Aggregate Bond Total Return Value Unhedged Index	6.55%	-0.15	
iBoxx USD Liquid High Yield Index	4.27%	0.22	

From model inception of 4/3/2023

**Standard Deviation** - A statistical measure of volatility that quantifies the historical dispersion of a fund or index around an average.

**Beta** - A measure of the volatility of a security or a portfolio in comparison to a benchmark. In general, a beta less than 1 indicates that the investment is less volatile than the benchmark, while a beta more than 1 indicates that the investment is more volatile than the benchmark.

**Sharpe ratio** - Measure of risk-adjusted return. Higher values indicate greater return per unit of risk, specifically standard deviation, which is viewed as being desirable. Please note that negative Sharpe ratios cannot be interpreted and therefore appear as “-”.

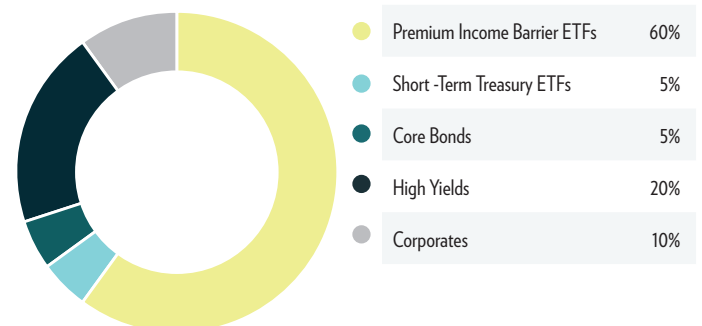
## HOLDINGS

	Weight	Indicated Yield	SEC- 30 Day Yield
<b>APRH</b> Innovator Premium Income 20 Barrier ETF - April	30%	7.83%	4.52%
<b>APRJ</b> Innovator Premium Income 30 Barrier ETF - April	20%	6.47%	4.52%
<b>SPHY</b> SPDR Portfolio High Yield Bond ETF	20%	7.16%	8.60%
<b>APRD</b> Innovator Premium Income 10 Barrier ETF - April	10%	9.15%	4.61%
<b>SPBO</b> SPDR Portfolio Corporate Bond	10%	4.75%	5.45%
<b>SPAB</b> SPDR Portfolio Aggregate Bond ETF	5%	3.32%	4.28%
<b>BIL</b> SPDR Bloomberg 1-3 Month T-Bill ETF	5%	4.87%	4.97%
Weighted Average Yield		6.87%	5.45%

Holdings are subject to change.

Indicated Yield- the most recently announced dividend amount, annualized based upon payment frequency.

## HOLDINGS BY STRATEGY



## STRATEGY DESCRIPTIONS

Premium Income Barrier ETFs™ seek to provide income and downside risk management via a barrier on the S&P 500 over a 1-year outcome period.

Short Term Treasury ETFs invest in U.S. Treasury bills with maturities less than 1 year.



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## STANDARDIZED PERFORMANCE

Ticker	NAV			MARKET PRICE		
	1 Month	3 Years	Inception	1 Month	3 Years	Inception
BIL	0.45%		0.77%	0.46%		0.77%
APRD	2.35%		4.10%	2.31%		3.90%
APRH	1.97%		3.33%	1.87%		3.28%
APRJ	1.27%		2.45%	1.35%		2.45%
SPHY	1.71%		4.07%	2.02%		3.94%
SPBO	0.46%		3.01%	0.62%		2.96%
SPAB	-0.36%		2.92%	-0.32%		2.92%

## VIEW PROSPECTUS HERE:

BIL: <https://www.ssga.com/us/en/intermediary/etfs/resources/doc-viewer#bil&prospectus>

SPHY: <https://www.ssga.com/us/en/intermediary/etfs/resources/doc-viewer#sphyl&prospectus>

SPBO: <https://www.ssga.com/us/en/intermediary/etfs/resources/doc-viewer#spbo&prospectus>

SPAB: <https://www.ssga.com/us/en/intermediary/etfs/resources/doc-viewer#spab&prospectus>

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## IMPORTANT RISK INFORMATION

Short term Treasury ETFs carry interest rate risk and risk of loss. Core Bond ETFs, Corporate Bond ETFs, and High Yield Bond ETFs carry both interest rate risk and credit risk and may cause loss of principal.

The model portfolios included in this presentation are for example purposes only and do not represent an actual account or the result of any actual trading. The ETFs used within the models involve risks including the possible loss of principal. There is no guarantee that the allocation of ETFs in certain percentages will result in the demonstrated model objectives. Actual investment outcomes will vary and cannot account for the impact of financial risk in actual trading.

The model portfolio does not pursue a defined outcome strategy, nor does it seek to provide a barrier against reference asset losses. There is no guarantee that the defined outcome strategy of an Underlying ETF in any given Outcome Period will be achieved.

The model portfolio may experience investment returns that underperform the investment returns provided by the Underlying ETFs themselves.

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### Premium Income Barrier ETFs:

The Barrier ETFs' sought after distribution rate is based upon a rate that is comprised of the income generated by the U.S. Treasuries and the premiums received from the Fund selling FLEX Options. Over each Outcome Period, shareholders will also be subject to U.S. Equity Index losses that are based upon an investment "barrier," which is an investment strategy whereby a payoff depends on whether an underlying asset has breached a predetermined performance level. The Funds seek to provide a predetermined barrier at [respectively 10, 20, 30, or 40]% of the S&P 500 Price Return Index (U.S. Equity Index) losses for each Outcome Period (the "Barrier") by selling FLEX Options that reference the U.S. Equity Index for each Outcome Period (the "Barrier Options"). There is no guarantee that the Fund will be successful in its attempt to implement the Barrier.

Fund shareholders also will be subject to all losses experienced by the U.S. Equity Index if the U.S. Equity Index experiences losses that exceed the Barrier at the end of the Outcome Period. If at the end of the Outcome Period the U.S. Equity Index has experienced a positive price return, or price return losses that are less than the Barrier, the Fund is designed to provide returns that equal the Distribution Rate. However, if the U.S. Equity Index has decreased in value below the Barrier at the end of the Outcome Period, the Fund's investments will generate Outcomes that equal the Distribution Rate less the entirety of the U.S. Equity Index's losses over the course of the Outcome Period. The Fund will not benefit from any increases in the U.S. Equity Index over the course of an Outcome Period but is subject to the

possibility of significant losses experienced by the U.S. Equity Index if the value of the U.S. Equity Index drops below the Barrier at the end of the Outcome Period. An investor could lose its entire investment. The Fund will not receive or benefit from any dividend payments made by the constituents of the U.S. Equity Index.

**A shareholder may lose its entire investment.** In the event an investor purchases Shares after the commencement of the Outcome Period or sells Shares prior to the expiration of the Outcome Period, the Barrier that the Fund seeks to provide may not be available. In addition, the operability of the Barrier is such that the Fund may experience dramatic changes in value of its NAV at the end of the Outcome Period, even if the changes in the U.S. Equity Index are minimal. If the U.S. Equity Index's value is at or near the Barrier at the end of the Outcome Period, small changes in the value of the U.S. Equity Index could result in dramatic changes in the value of the Barrier Options and therefore the Fund's NAV. Investors should understand these risks before investing in the Fund.

**The Outcomes may only be realized by investors who continuously hold Shares from the commencement of the Outcome Period until its conclusion. Investors who purchase Shares after the Outcome Period has begun or sell Shares prior to the Outcome Period's conclusion may experience investment returns very different from those that the Fund seeks to provide.**

*The Fund's website, [www.innovatoretfs.com](http://www.innovatoretfs.com), provides important Fund information as well as information relating to the potential outcomes of an investment in a Fund on a daily basis.*

The Fund uses its net assets (including the premiums received by selling Barrier Options) to purchase U.S. Treasuries that expire at the end of the Outcome Period. The U.S. Treasuries are entitled to an interest rate, which when added to the premiums received for selling Barrier Options, produce the Distribution Rate. The Distribution Rate is distributed to shareholders in Fund Distributions. The amount of the Fund Distributions is dependent, in part, upon the income received from the U.S. Treasuries, which is not guaranteed. If the U.S. Treasuries fail to pay income or pay less income than anticipated, the Distribution Rate will not be obtained, and a Fund Distribution will be less than anticipated.

**FLEX Options Risk.** The Fund will utilize FLEX Options issued and guaranteed for settlement by the Options Clearing Corporation (OCC). In the unlikely event that the OCC becomes insolvent or is otherwise unable to meet its settlement obligations, the Fund could suffer significant losses. Additionally, FLEX Options may be less liquid than standard options. In a less liquid market for the FLEX Options, the Fund may have difficulty closing out certain FLEX Options positions at desired times and prices. The values of FLEX Options do not increase or decrease at the same rate as the reference asset and may vary due to factors other than the price of reference asset.

***The Fund's investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at [innovatoretfs.com](http://innovatoretfs.com). Read it carefully before investing.***

Investing involves risk. Principal loss is possible. Innovator ETFs are distributed by Foreside Fund Services, LLC.

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